

**"The presentations skills course was great value, and Mark was a dynamic and inspired trainer."**

**Dianne Soltez - Ernst & Young**

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## Presentation Skills Master Class

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Who should attend this Master Class?

This program will be of enormous benefit to Managers at all levels, especially those that are required to deliver presentations internally to staff, and/or externally to clients. As a professional development course, all staff will gain significant benefit from the Presentation Skills Master Class by gaining the confidence and self-belief that comes from being able to deliver compelling presentations, either impromptu or prepared.

What is involved in the Master Class?

The Presentation Skills Master Class is a one day "hands on" practical experience, with participants spending considerable time rehearsing and delivering presentations. Extensive use is made of video to enable participants to review and learn from their own performances.

While there is a program agenda, the actual delivery of the training will be pitched at the level of the participants, so there is an inherent flexibility in the training. Elements that will be covered include:

- Speech design – organising ideas into a coherent structure
- How to engage the audience
- Accepting nerves – and overcoming them
- Effective use of the voice; tone, pitch, volume, modulation
- Understanding and preparing for your audience
- "Thinking on their feet" – the art of impromptu speaking
- "Owning" the stage – developing and demonstrating "attitude"
- The power of practice, how to rehearse
- Learn what the great speakers do, and don't do

At the end of this exciting day, participants will be significantly better equipped to design and deliver compelling presentations to your staff and clients.

Attendees will further benefit from a one-hour personal coaching session within three months of the Master Class with the trainer either in person or by Skype.

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*"Fun, full on, and productive. A terrific course that gave me much more than I expected. Highly recommended."*

*Andrew Edney – Yarra Valley Water*

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**"There are always three speeches for every one you actually gave. The one you practiced, the one you gave, and the one you wished you gave."**

**– Dale Carnegie**

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**Mark Cowan-Aston**

Qualifications and Memberships

- Grad Dip Business Leadership
- Master of Business Administration
- Bachelor of Social Science (HRD)
- Cert IV in Workplace Training and Assessment
- Retired Major, Australian Army
- Member, Australian Institute of Company Directors
- Associate Fellow, Australian Institute of Management
- Distinguished Toastmaster, Toastmasters International
- Prosci Practitioner
- Prince2 Project Management Practitioner
- DiSC Practitioner

Industry Experience

- Professional Services
- Defence
- Manufacturing
- Mining
- Banking
- Engineering
- Finance
- Insurance
- Telecommunications

Presentation Skills Master Class Investment

The Master Class is \$895 per person which includes course materials, morning tea, lunch, and afternoon tea, and a one hour personal coaching session within three months of attending the Master Class.